



2022 NOHVCC Annual Conference Sponsor Guidelines

First, thank you for considering sponsorship of the NOHVCC Annual Conference! We are excited about the opportunity to hear from you, and look forward to your valuable contribution to our mission of *“creating a positive future for responsible OHV recreation.”*

We wanted to take this opportunity to share NOHVCC’s principles and provide some guidelines for participation in the NOHVCC Annual Conference. NOHVCC prides itself on promoting safe and responsible use and seeks out partners who share these goals. As such, these guidelines do not imply the NOHVCC Board of Directors, staff or partners have concerns with your involvement – instead the intent is to eliminate any potential ambiguity.

In general, any presentation topics, videos, pictures or written descriptions of off-highway vehicle use featured at the Annual Conference (including but not limited to the use of ATVs, ROVs and dirt bikes) shall align with NOHVCC’s mission objectives (emphasis added):

- Help establish new OHV clubs and state associations where they don’t exist;
- Strengthen existing clubs and state associations by providing information, training and services to help them be more effective;
- Improve and promote responsible OHV recreation management and resource protection by working in partnership with private and public land managers and recreation planners;
- Provide and promote best management practices for OHV recreation planning, development and management to policy makers;
- *Promote a positive OHV recreation image to all publics;*
- *Build a better understanding of responsible OHV recreation among all publics;*
- *Build recognition and acceptance that OHV recreation is a positive activity and promotes a responsible lifestyle;*
- Provide broad-based, ongoing educational opportunities for OHV recreationists, recreation planners and decision-makers;
- *Provide and promote educational, safety, ethics, environmental and character-building programs for all OHV recreationists including youth; and*
- *Emphasize the benefits of responsible recreation behavior and raise awareness of the impacts from irresponsible recreation activity.*

The ATV Safety Institute and the Recreational Off-Highway Vehicle Association have created “rules” for OHV use. In general, any OHV use depicted or described at Conference should comply with the following:

ROV SAFETY RULES

1. Always fasten your seat belt, wear a helmet and other protective gear and keep all parts of your body inside the ROV.

2. Avoid paved surfaces. ROVs are designed to be operated off-highway.
3. Drive only in designated areas, at a safe speed, and use care when turning and crossing slopes.
4. Never drive or ride under the influence of alcohol or drugs.
5. Never drive an ROV unless you're 16 or older and have a valid driver's license. ROVs are not toys.
6. Never carry more passengers than the ROV is designed for, and never allow a passenger who is too small to sit in a passenger seat to ride in the ROV.
7. Read and follow the operator's manual and warning labels.
8. Take a hands-on ROV Basic *DriverCourse*SM and the free [online E-Course](#). Visit rohva.org or call 866.267.2751

The ATV Safety Institute's Golden Rules:

1. Always wear a DOT-compliant helmet, goggles, long sleeves, long pants, over-the-ankle boots, and gloves.
2. Never ride on paved roads except to cross when done safely and permitted by law - another vehicle could hit you. ATVs are designed to be operated off-highway.
3. Never ride under the influence of alcohol or drugs.
4. Never carry a passenger on a single-rider ATV, and no more than one passenger on an ATV specifically designed for two people.
5. Ride an ATV that's right for your age.
6. Supervise riders younger than 16; ATVs are not toys.
7. Ride only on designated trails and at a safe speed.
8. Take a hands-on ATV *RiderCourse*SM and the free online E-Course. Visit ATVsafety.org or call 800.887.2887.

This means that all presentations, photos and descriptions of OHV use should portray riders or drivers and passengers wearing all appropriate safety gear, recreating legally and responsibly, operating an age-appropriate machine and participating in safe OHV recreation.

For example, photos of ATV, ROV or dirt bike use should NOT include helmetless riders, riders too small or too young for the vehicle, riding on inappropriate or illegal trails, or on paved roads.

Further, any materials disseminated should not encourage any of the warned against behaviors in the above Safety Rules and Golden Rules.